

Mallory Lindsly

PLAID SHIRT YOGA PANTS

19,000+

Monthly website sessions

@PLAID_SHIRTYOGA_PANTS



Instagram followers



From the USA



Female

(35%)

34-54 Year Olds

IT'S NOT A UNIFORM, IT IS A LIFESTYLE

Mallory Lindsly is a freelance writer and self-started travel blogger. Plaid Shirt Yoga Pants began in April 2017 as a way for Mallory to share her travel adventures, tips, and tricks. After going on a whirlwind number of trips she decided that she wanted to remember and share all of her experiences with her friends and strangers on the internet. Mallory enjoys writing what she's experienced and shares original photographs. Authenticity is key when it comes to Plaid Shirt Yoga Pant's blog and social media platforms. She focuses on handi-accessible travel activities and the New Orleans lifestyle when applicable. Plaid Shirt Yoga Pants is looking to expand travels to all over the world including, but not limited to, Europe, Beach Destinations, and National Parks. She also promotes the staycation mentality in New Orleans.

















SERVICES

FULL INSTAGRAM PACKAGE \$350

Looking for Reels, Photos, and Stories! This package is for you!

- Minimum of 15 stories
- 1 Poll to direct message a link of your choice to my followers
- 5 Static posts that you have the rights to reshare
- Minimum of 1 reel

SOCIAL MEDIA STATIC SERIES \$250

Looking for more exposure on Instagram? check out the Social Media Static Series

- Minimum of 10 stories
- 1 Poll to direct message a link of your choice to my followers
- 3 Static posts that you have the rights to reshare

SOCIAL MEDIA STORY SERIES \$150

Looking for only exposure on Instagram? Look no further than the Social Media Series.

- Minimum of 5 stories
- 1 Poll to direct message a link of your choice to my followers

PREVIOUS COLLABORATIONS

WALT DISNEY WORLD



VISIT HATTIESBURG



PREVIOUS COLLABORATIONS

HOFSAS HOUSE



CEMETERY TOUR



AND MANY MORE!

SERVICES

SILVER PACKAGE

\$450

This Package combines the best of a blog post and social media!

- 1,000+ word blog post that includes a do-follow link to your business website
- Social Media Promotion including:
 - Dedicated Social Media Posts on Facebook, Instagram, Insta Stories, and Twitter

PLATINUM PACKAGE

\$700

This package is the best of the best!

- 2,000+ word blog post that includes do-follow link to your business website
- Inclusion in any round-up posts for the region
- Social Media Promotion including:
- Dedicated Social Media Posts on Facebook, Instagram, Insta Stories, and Twitter
- Minimum of 15 stories
- 1 Poll to direct message a link of your choice to my followers
- 5 Static posts that you have the rights to reshare
- Minimum of 1 reel







